## **News Release**



## Dentsply Sirona World 2017 selling out fast

Sign up now to reserve your spot at the Ultimate Dental Meeting before it's too late!

CHARLOTTE, N.C. (Aug. 8, 2017) – Only a limited number of registrations remain for Dentsply Sirona World in Las Vegas. With tracks including Business and Practice Management, CEREC®, Imaging, Restorative, Endodontics, Orthodontics and more, this educational festival is designed to provide the highest caliber of education to all dental practitioners, including general practitioners and specialists.

Kicking off on Thursday, Sept. 14, and continuing through Saturday, Sept. 16, at The Venetian and The Palazzo, Dentsply Sirona World is the ultimate educational festival for dental professionals to gain comprehensive clinical and business content throughout the day and enjoy remarkable entertainment in the evening.

Registration to Dentsply Sirona World includes access to all General Sessions and Breakout Sessions, along with the social events-including the workout session with Beachbody Super Trainer Joel Freeman and the Evening of Espionage party at TAO Nightclub- and all of the celebrity entertainment like the exclusive concert by Grammy-winning band Imagine Dragons.

There are multiple registration types, including doctor, staff/spouse/guest, technician, military and government, etc. Visit <a href="https://www.dentsplysironaworld.com">www.dentsplysironaworld.com</a> for a full list of registration options and pricing.

To register now, visit <u>www.dentsplysironaworld.com</u> and sign up before it's too late. For any event questions, please contact the help desk by email at <u>events@dentsplysironaworld.com</u> or by phone at 844.462.7476.

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## ABOUT DENTSPLY SIRONA:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company ™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.